

## 2011/12 RATE CARD

### ADVERTISING

per single play		Package rates				
		6 x ad day	7 day week	month	quarter	year
30 second rate	£2.50	£15.00	£95.00	£350.00	£950.00	£3,250.00
45 second rate	£3.00	£18.00	£115.00	£425.00	£1,100.00	£3,995.00

**One off set up and mounting fee : £30.00**

*Advertising spots run twice an hour - 20 past and 10 to the hour*

**Web Advert with link through to own site : ~~£10 per month (min 3 months)~~ now included with airtime !!**

**Our comprehensive and informative web site**

[www.brooklandsradio.co.uk](http://www.brooklandsradio.co.uk)

**generates over 10,000 hits per week**

### SPONSORSHIP

		1 month	3 months	6 months	12 months
Weather sponsorship	available	£100	£250	£450	£800
Travel sponsorship	available	£100	£250	£450	£800
Programme sponsorship	available	£100	£200	£400	£750

*Weather bulletins occur after the news on the hour - 24x per day – 168 slots per week*

*Travel bulletins occur twice an hour during daytime hours - 115 slots per week*

**We can personalise an advertising package to suit your needs exactly**

**Call 01932 808202 today**

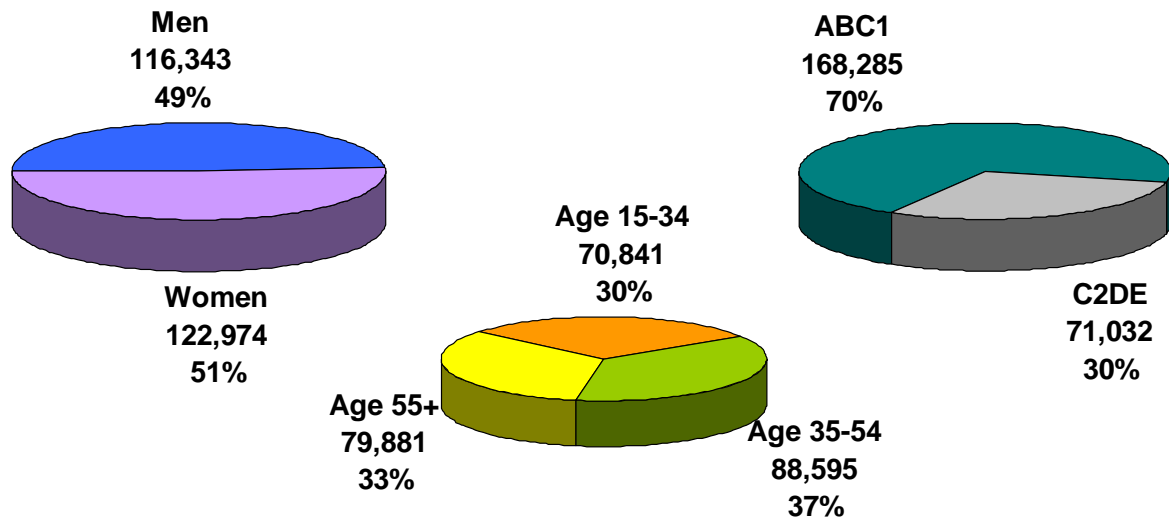
**Delivering local information, news, views, opinions and events**

## Audience

Brooklands Radio broadcasts to an area of around 15 miles radius of Weybridge, covering the boroughs of Spelthorne, Elmbridge, Runnymede and Woking, including the main towns of Addlestone, Byfleet, Chertsey, Cobham, Hersham, Shepperton, Sunbury, Walton, Weybridge & Woking.

Potential reach over 200,000 people.

The data for the towns is broken down into different groups as follows:



Source: The Newspaper Society (<http://www.nsdatabase.co.uk/index.html>)

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